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# directors' profile



**Jen (B) Tan Sri Yaacob Bin Mat Zain**, aged 67, Malaysian  
*Chairman*  
*(Senior Independent Non-Executive Director)*

Yg Bhg Jen (B) Tan Sri Yaacob Bin Mat Zain was re-appointed as Chairman of NV Multi on 28 April 2000. He was previously Chairman of NV Multi during the period from 20 June 1995 to 1 May 1998. He is also the Chairman of the Audit, Remuneration and Nomination Committee of the Company.

He obtained his education at the Australian Army General Command and Staff College, the Naval Post Graduate School in Monterey, United States of America, the Royal College of Defence Studies in United Kingdom and Advance Management Programme in Harvard Business School.

He has accumulated 40 years of service in Angkatan Tentera Malaysia before retiring in 1993 as a Panglima Angkatan Tentera Malaysia.

His directorship in other public companies are as follows:-

- Chairman and Director of Affin Merchant Bank Berhad.
- Chairman and Director of Juta Jaya Berhad.
- Chairman and Director of Syarikat Permodalan Kebangsaan Berhad.
- Chairman and Director of Capital Insurance Berhad.
- Chairman and Director of SPK Sentosa Bhd.
- Chairman of Mah Sing Group Berhad.
- board member of Rating Agency Malaysia Berhad.

He has no family relationship with any director and/or any substantial shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company. He does not have any interest in shares in the Company. He has no convictions for offences within the past ten years.



**Dato' Dr Kong Hon Kong**, aged 48, Malaysian  
*Group Managing Director*  
*(Non-Independent Executive Director)*

Yg Bhg Dato' Dr Kong Hon Kong was appointed as Director of NV Multi on 15 May 1995 and he was designated as Group Managing Director on 1 June 2000. He is the founder of the Group. He was conferred a Doctorate of Philosophy (Honoris Causa) in Business Administration from the University of Honolulu on 21 September 1999. He is the driving force behind the Group's development, growth and expansion. His business acumen, foresight and determination has made the Group the leader in the bereavement care industry in Malaysia. He is also a member of the Remuneration and Executive Committee of the Company.

His other activities in advancing communal interests are as follows:-

- Honorary Advisor of The Federation of Chinese Association Malaysia.
- Honorary Advisor of Young Entrepreneurs' Association of Malaysia.
- Honorary Advisor of The Dramatic Art Society.
- Honorary Advisor of Malaysia Xiamen University Faculty of Chinese Medical College.
- Honorary Advisor of Pertubuhan Confucius Chung De.
- Honorary Advisor of MCA, Lipis Division.
- Honorary President of Young Malaysian Movement.
- Honorary President of Seri Setia Old Folks Home, Sungei Way, Selangor Darul Ehsan.
- Honorary Chairman of The Federation of Chinese Association Malaysia-Nirvana Scholarship Fund Malaysia.
- Advisor of Sin Chew Foundation.
- President of Table Tennis Association of Kuala Lumpur.
- Executive Vice President of the Federation of Table Tennis Associations of Malaysia.
- A member of Chinese Maternity Association.

His direct and indirect shareholding are set out on page 24. He has no family relationship with any director and/or any substantial shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company. He has no convictions for offences within the past ten years.

**Hong Hock Ming**, aged 41, Malaysian  
*Group Executive Director*  
*(Non-Independent Executive Director)*

Mr. Hong Hock Ming was appointed to the Board of Directors of NV Multi as Group Executive Director on 20 June 1995. He holds a Master Degree in Business Administration (majoring in Finance) from The University of Hull, England. He is a qualified accountant and a member of the Malaysian Institute of Accountants and the Malaysian Association of Certified Public Accountants. He has 12 years of experience in auditing, financial and management accounting, having worked in KPMG Peat Marwick, Kamunting Corporation Berhad Group of Companies and O'Connors Engineering & Trading (M) Bhd. prior to joining NV Multi. He is also a member of the Audit and Executive Committee of the Company.



He has no family relationship with any director and/or any substantial shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company. He does not have any interest in shares in the Company. He has no convictions for offences within the past ten years.



## directors' profile (continued)

**Lee Ah Kong**, aged 55, Malaysian  
*Executive Director*  
*(Non-Independent Executive Director)*



Mr. Lee Ah Kong was appointed to the Board of Directors of NV Multi as Executive Director on 18 June 2001. He qualified as a barrister from Lincoln's Inn, London in 1968 and practised as an advocate and solicitor from 1969 to 1997 with vast experience in litigation and conveyance. From 1985 to 1994, he was a director of Nirvana Memorial Park Sdn Bhd (formerly known as Nir-Warna Sdn Bhd) which is a subsidiary of the Company. From 1996 until his current appointment, he was engaged as the Group Legal Advisor. He is also a member of the Executive Committee of the Company.

His direct and indirect shareholding are set out on page 24. He has no family relationship with any director and/or any substantial shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company. He has no convictions for offences within the past ten years.

**Chua Chong Kee**, aged 45, Malaysian  
*Executive Director*  
*(Non-Independent Executive Director)*



Mr. Chua Chong Kee was appointed to the Board of Director of NV Multi as Executive Director on 7 April 1995. He graduated from Universiti Sains Malaysia with an Honours Degree in Bachelor of Science (Computer) in 1986. He has vast experience in IT, having worked with a few organizations including Diners Club (M) Sdn Bhd prior to joining NV Multi. Currently, he is also a director for several private companies involved in investment holdings and property development.

He has no family relationship with any director and/or any substantial shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company. He does not have any interest in shares in the Company. He has no convictions for offences within the past ten years.

**Khairol Nizam bin Hamran**, aged 28, Malaysian  
*Director*  
*(Independent Non-Executive Director)*



Encik Khairol Nizam Bin Hamran was appointed to the Board of Directors of NV Multi as Director on 28 April 2000. He graduated from Universiti Institute Teknologi Mara with a Diploma in Town and Regional Planning. He is currently the project executive of Centreline Consult, which is involved in project planning, development and property management since 1995. He is also a member of the Audit, Remuneration and Nomination Committee of the Company.

He has no family relationship with any director and/or any substantial shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company. He does not have any interest in shares in the Company. He has no convictions for offences within the past ten years.

# corporate information

## BOARD OF DIRECTORS

Jen (B) Tan Sri Yaacob bin Mat Zain  
(Chairman)

Dato' Dr Kong Hon Kong  
(Group Managing Director)

Hong Hock Ming  
(Group Executive Director)

Lee Ah Kong  
(Executive Director)

Chua Chong Kee  
(Executive Director)

Khairol Nizam bin Hamran  
(Director)

## AUDIT COMMITTEE

Jen (B) Tan Sri Yaacob bin Mat Zain  
(Chairman)

Khairol Nizam bin Hamran  
Hong Hock Ming (MIA 7493)

## EXECUTIVE COMMITTEE

Dato' Dr Kong Hon Kong  
(Chairman)

Hong Hock Ming

Lee Ah Kong

Peter Chan Toh Pew

## COMPANY SECRETARIES

Chen Huey Jiu (MAICSA 7005590)

Chen Yen Mooi (MAICSA 0764951)

Tee Yoke Peng (MAICSA 0863085)

## REGISTERED OFFICE & BUSINESS ADDRESS

Penthouse, Menara AA  
247 Jalan Tun Razak  
50400 Kuala Lumpur  
Tel. No. : 03-21446699  
Fax. No. : 03-21480077

## SHARE REGISTRAR

PFA Registration Services Sdn Bhd  
Level 13, Uptown 1

No. 1, Jalan SS21/58

Damansara Uptown

47400 Petaling Jaya

Selangor Darul Ehsan

Tel : 03-77254888

Fax : 03-77222311

## AUDITORS

HALS & Associates

Public Accountants

Suite 1602, 16th Floor

Wisma Lim Foo Yong

86, Jalan Raja Chulan

50200 Kuala Lumpur

## PRINCIPAL BANKERS

Alliance Bank Malaysia Berhad

EON Bank Berhad

RHB Bank Berhad

Southern Bank Berhad

The Development Bank of Singapore Ltd

## LISTING

Kuala Lumpur Stock Exchange

Main Board

## WEBSITE

[www.nvmc.com.my](http://www.nvmc.com.my)

## EMAIL ADDRESS

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